

**Alexander, Kerry**

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**From:** Isley Javier <ijavier@lawrencetrainingschool.com>  
**Sent:** Friday, April 05, 2019 12:09 PM  
**To:** Alexander, Kerry  
**Subject:** Lawrence Training School License  
**Attachments:** Resume & Certs..pdf

2019  
5-8-19

Good Afternoon Kerry Alexander,

I am writing on behalf of Maria Alcantara the CEO of Lawrence Training School. This is regarding the paperwork pertaining to Mark Hatch, as per your request attach is the school cosmetology license, the resume to our program director and instructor license as well. If you have any questions or need anything else please feel free to contact me. Have a great weekend.

Thank you,  
Isley Javier  
Office Manager  
Lawrence Training School, Inc.  
530 Broadway Street  
Lawrence, MA 01841  
[ijavier@lawrencetrainingschool.com](mailto:ijavier@lawrencetrainingschool.com)  
Phone: 978-689-7370  
Ext:303

**Alexander, Kerry**

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**From:** Isley Javier <ijavier@lawrencetrainingschool.com>  
**Sent:** Wednesday, April 24, 2019 3:58 PM  
**To:** Alexander, Kerry  
**Subject:** Re: Lawrence Training School License

BOH  
5-8-19

Good Afternoon Kerry Alexander,

Everything was approved in Lawrence in 2017 by the old City Health Department Director. We are schedule to present to the new Director on May 14, 2019 but we have approval to continue teaching in the mean time. The classes Mr. Hatch took pertains to our cosmetology program that are also required by the state in order to get a cosmetology license. The classes were Bloodborne Pathogen Training, Anatomy and Physiology Training, Skin Disease, Disorders, and Conditions Training.

Thank you,  
Isley Javier  
Office Manager  
Lawrence Training School, Inc.  
530 Broadway Street  
Lawrence, MA 01841  
[ijavier@lawrencetrainingschool.com](mailto:ijavier@lawrencetrainingschool.com)  
Phone: 978-689-7370  
Ext:303

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**From:** Alexander, Kerry <[KAlexander@lowellma.gov](mailto:KAlexander@lowellma.gov)>  
**Sent:** Monday, April 22, 2019 10:16:19 AM  
**To:** Isley Javier  
**Subject:** RE: Lawrence Training School License

You are welcome to attend if you would like to. The meeting will be on May 8, 2019 and begins at 6:00. Mr. Hatch told me that you would be reaching out to the Lawrence BOH regarding the same issue. Have you done that yet, and could you let me know the results? That way I can inform my Board if they inquire.

Thank you.

Kerry

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**From:** Isley Javier [<mailto:ijavier@lawrencetrainingschool.com>]  
**Sent:** Monday, April 22, 2019 9:32 AM  
**To:** Alexander, Kerry  
**Subject:** Re: Lawrence Training School License

Thank you for the confirmation.

Thank you,  
Isley Javier  
Office Manager  
Lawrence Training School, Inc.  
530 Broadway Street  
Lawrence, MA 01841  
[ijavier@lawrencetrainingschool.com](mailto:ijavier@lawrencetrainingschool.com)

Please visit our web site at <http://www.mass.gov/dpl/boards/HS>

MARIA ALCANTARA  
LAWRENCE TRAINING SCHOOL  
530 BROADWAY  
2ND FLOOR  
LAWRENCE, MA 01841

(HS)

Fold, Then Detach Along All Perforations

**COMMONWEALTH OF MASSACHUSETTS**

**DIVISION OF PROFESSIONAL LICENSURE**

**BOARD OF**

**COSMETOLOGY AND BARBERING**

**ISSUES THE FOLLOWING LICENSE**

**SCHOOL**

MARIA ALCANTARA  
LAWRENCE TRAINING SCHOOL  
530 BROADWAY  
2ND FLOOR  
LAWRENCE, MA 01841

220

12/31/2020

595716

LICENSE NUMBER      EXPIRATION DATE      SERIAL NUMBER

LICENSEE SIGNATURE

# Anyelis Guzman

anyelis3\_@hotmail.com | 774-217-0758 | 774-217-0758  
242 POND ST, Ashland, MA 01721

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## SUMMARY

Goal-driven Training Officer driven to identify and meet diverse training demands with a high-quality and efficient program. Adept at working with leaders and building rapport with workers of all cultures. Ready to leverage 20 years of experience to take on a challenging position with Lawrence Training School

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## SKILLS

I have attended several national academies for training and receiving continuing education.  
I found these the most valuable experience for my career as an educator and stylist  
Eleven years' experience conducting classes and some platform work.  
Excellent record for achieving goals and objectives.  
Languages: English, Spanish and Portuguese

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## EXPERIENCE

### Cosmetologist/Medical Esthetician

Ardan Medspa + Salon | Wellesley, MA | September 2018 - Current

Medical Esthetician

- Facials
- Ultrasonic Facial
- Microneedling
- Dermasweep
- Chemical Peels
- Laser Hair removal
- waxing
- Makeup Application
- Exfoliation and body wraps
- Marine Algae Wrap
- Therapeutic Massage
- Eyelashes Tint
- Liposonix
- Educating patient on skincare techniques

Cosmetology

- Hair cut & Style
- Highlight
- Balayage
- Color Correction
- Keratin
- Hair Treatment
- Bridal Up Do

### Account Manager

Neiman Marcus | Natick, MA | October 2016 - September 2018

- Creates a welcoming environment by greeting and approaching customers
- Exceeds customer expectations by providing assistance with a positive attitude
- Recommends merchandise based on product knowledge and customer preferences
- Is knowledgeable and educates self and others on merchandise
- Demonstrates timely follow-up and follow-through on customer requests and commitments
- Actively creates a welcoming environment through teamwork and collaboration



- Effectively utilizes mobile devices to communicate with customers and expand business
- Effectively utilizes available clientele tools and resources to increase personal business
- Frequently advises customers of the benefits of the InCircle program
- Works to develop long term customer relationships
- Assist in maintaining visual and merchandise presentation standards on the selling floor
- Ensure audit compliance
- Demonstrate flexibility and ability to adapt to the changing needs of the business

#### **Director of Cosmetology and Instructor**

Lawrence Training School, Inc. | Lawrence, MA | April 2012 - October 2016

Provide leadership, development, and guidance to staff members in all functional areas, ensuring that the school culture supports student success at all levels.

Assist with hiring, managing, training, coaching, developing the cosmetology curriculum, and motivating all school students.

Work directly with students to provide the best possible student experience by providing guidance on educational requirements and guiding students to appropriate resources to help address educational and personal challenges.

Operate school in a manner that achieves all goals in enrollment, key metrics, and student outcomes. Ensure compliance with all company policies and all regulatory agencies, including but not limited to: Department of Education, Cosmetology State Licensing agencies

Conducted training sessions to students and provided manuals for subjects to be undertaken.

Provided skills training and seminars to help improve hands-on experience of students.

Maintained records and reports of attendees of the training for future reference.

Discussed various cosmetic analysis to students in order to have thorough discussions of ideas.

#### **Director of Education**

GF Distributors | Billerica, MA | July 2004 - August 2011

Train and compass growth for Account Executives. Develop program to enhance and meet sales goals.

Plan and conduct workshops, scheduling seminars, in-salon classes and all educational events in New England for the specific manufacturer.

Assist Account Executives in a ride-along docket to evaluate and support in product placement.

Recruit, audition, and Train educators for product manufacturers.

Collaborate with the team of cosmetic chemist and marketing department to develop, test, and launch new product: as well as orchestrate all educational format and imagery.

Choreograph all show and academy program. Perform in-house show and Hand -on class.

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### **EDUCATION AND TRAINING**

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**Associate of Arts:** Advance Esthetic

Catherine Hinds Institute of Esthetics || Woburn, MA, United States || 1997

**Associate of Arts:** Nail Technician

New England Nail Academy || Malden, MA, United States || 1998

**Associate of Arts:** Master's Degree in Cosmetology

Lowell Academy of Hairdressing || Lowell, MA, United States || 2002

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### **MY PASSION**

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I had a passion for the beauty industry from the very beginning. Always, very eager to learn more and help others learn as well. As the Director of the Cosmetology Program, I oversee all the aspects of the business, but, as I like to say, I am an educator at heart, and take pride in sharing my knowledge and experiences with the students. My multicultural background brings a unique quality to the table that has enabled me to relate and connect to a variety of people. My biggest reward is guiding the students into achieving successful and great careers. I've had extensive training in Cosmetology, Nails and Esthetics with top people in the industry.

I get most excited when I have the opportunity to share my knowledge with the students. I love that I am able to influence and impact the lives of young men and women that also have the desire and motivation to become a successful stylist, as I am today.

After becoming a Master Colorist for one of the top color lines and taking multiple advanced cutting classes, I decided to go back to school to obtain my Cosmetology Instructor's license. Inspiring creativity, enhancing skill level & promoting professionalism is what I thrive on as a cosmetology instructor.

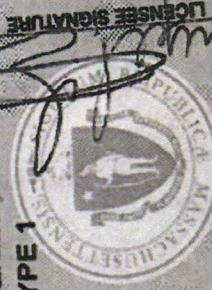


Fold, T.

**COMMONWEALTH OF MASSACHUSETTS**  
**DIVISION OF PROFESSIONAL LICENSURE**

BOARD OF  
COSMETOLOGY AND BARBERING  
ISSUES THE FOLLOWING LICENSE  
COSMETOLOGIST - TYPE 1

ANYELIS V GUZMAN  
242 POND ST  
ASHLAND, MA 01721-2015



LICENSEE SIGNATURE

1119004

05/29/2019

288144

LICENSE NUMBER

EXPIRATION DATE

SERIAL NUMBER

**COMMONWEALTH OF MASSACHUSETTS**  
**DIVISION OF PROFESSIONAL LICENSURE**

BOARD OF  
COSMETOLOGY AND BARBERING  
ISSUES THE FOLLOWING LICENSE  
COSMETOLOGY INSTRUCTOR - TYPE 4

ANYELIS V GUZMAN  
242 POND ST  
ASHLAND, MA 01721-2015



LICENSEE SIGNATURE

4010209

05/29/2019

288143

LICENSE NUMBER

EXPIRATION DATE

SERIAL NUMBER